

# DTBP SCALE

The *desire to belong publicly* (DTBP), defined as the individual difference in people's desire to post about their belonging on social media. The DTBP scale measures the individual desire to display belonging on social media.

## Instructions:

Please indicate to what extent each of the following statements apply to you.

1 = not at all, 7 = very much

Please note: Here “friend” refers to real-world connections, not Facebook "friend" in a sense of "people that you are friends with on Facebook".

1.	It is important to me that people who look at my [social media] profile see that I have many friends						
	1	2	3	4	5	6	7
2.	I want my [social media] profile to reflect my popularity in real life						
	1	2	3	4	5	6	7
3.	I want my [social media] profile to show that many people like me						
	1	2	3	4	5	6	7
4.	It is important to me that other people see on my [social media] profile how good my social life is						
	1	2	3	4	5	6	7
5.	I want people who look at my [social media] profile to see that I have close friends						
	1	2	3	4	5	6	7
6.	I want people who look at my [social media] profile to see that I spend a lot of time with my friends						
	1	2	3	4	5	6	7
7.	On my [social media] profile, I want others to see that I have a lot of fun with my friends						
	1	2	3	4	5	6	7
8.	On my [social media] profile, I want others to see that I am part of a great group of friends						
	1	2	3	4	5	6	7

Items 1, 2, 3 and 4 pertained to a desire to display the *quality* of one's relationships.

Items 5, 6, 7 and 8 pertained to a desire to display the *quantity* of one's relationships.

Citation: Büttner, C. M., Lalot, F., & Rudert, S. C. (2022). Showing with whom I belong: The desire to belong publicly on social media. *Computers in Human Behavior*, 139, 107535. [10.1016/j.chb.2022.107535](https://doi.org/10.1016/j.chb.2022.107535)